



ABOUT THE LANDMARK HERITAGE FOUNDATION: A BRIEF HISTORY

AFTER 43 YEARS of public service, it is time to celebrate the Landmark Heritage Foundation (LHF). Incorporated in May 1965 as the Berkeley City Club Foundation (BCCF), its purpose has been "...to receive, administer and disburse funds for tax exempt charitable, scientific, literary and educational purposes..." Most 501c3 non-profit organizations use this broad mission statement and all donations to the Foundation are tax deductible.

Linden F. Naylor, President and Mrs. C. H. Linford, Vice President were the first leaders of the BCCF board of directors. An article in the July 1965 Berkeley Daily Gazette announced the Foundation's specific mission to carry on the Berkeley City Club Social Services Section's philanthropic community service. At the "2nd Cup of Coffee" annual reception, donations to the Social Services Section were dispersed to these organizations: Cazadero Music Camp, YWCA, Campfire Girls, Girl Scouts, Guide Dogs for the Blind and others. Additionally, Social Services Section volunteers read and recorded books for the blind as a community service. The Foundation's Social Services work continued until 1995 when their Thrift Shop (located in the current BCC Events office) was closed due to lack of interest. Martha Azevedo and Mrs. Fred Bradley were stalwart Social Services volunteers for many years.

In the early 1970s, Mrs. G. Douglas Sturges, BCC President 1974-78, and Mr. Sturges, BCC President 1982-84, became the driving forces for pursuing landmark status for the building. Landmark status would provide much needed financial and historic advantages to the Berkeley City Club. The City of Berkeley's land-



First Floor Gallery, circa 1950

mark designation on December 15, 1975 was followed by the State of California landmark designation on March 4, 1977 and the listing in the National Register of Historic Places on October 28, 1977. Thus, the Berkeley City Club Foundation's efforts to secure funding for the historic maintenance of the landmark were initiated in the 1970s.

After a series of discussions with and rulings by the IRS, the BCCF changed its name to the Landmark Heritage Foundation to ensure its work would continue to be of public benefit and not associated with the private Club's operations. During the 1980s and early 1990s, the LHF was very fortunate to receive several generous bequests that supported historic preservation projects including the removal of asbestos from the entire

basement area, repairs to the pool dressing room, repairs to the exterior decorative features and other work.

Beginning in 1994 and continuing today, the LHF has engaged in active fundraising to meet its landmark preservation goals. This quarterly newsletter, *News from the Castle*, is mailed to all Friends of the Landmark Heritage Foundation and encourages donations. The LHF has received several grants in the last 10 years and continues to seek support for "bricks and mortar" preservation projects. One such grant provided \$100,000 for leaded glass window restoration. Kitchen upgrades, boiler replacements, pool ceiling restoration and a major water pipes restoration have been funded in whole or in part by the

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NEWS FROM THE CASTLE
FALL 2008

News from the Castle is the official newsletter of the Landmark Heritage Foundation. The Foundation is a tax-exempt charitable organization dedicated to the preservation of the unique Julia Morgan-designed building that is home to the Berkeley City Club.

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Sharon Entwistle
Building Conservancy
of Northern California



The Julia Morgan Preservation Committee of the LHF meets the second Wednesday of each month to approve projects and disbursements.

The LHF Board meets quarterly. All persons are welcome at these meetings; to attend call (510) 883-9710.

Free public tours are jointly sponsored by the LHF and the Berkeley City Club the fourth Sunday of every month except December. For public tour details or information on group tours, contact the Landmark Heritage Foundation.



LANDMARK HERITAGE
FOUNDATION

2315 Durant Avenue #306
Berkeley CA 94704
Phone/Fax: (510) 883-9710
landmarkheritage@att.net

LHF Office is staffed
Tues., Wed. & Thurs. 10am-2pm

WAYS TO GIVE

YOUR GIFTS may be directed to our endowment, the elevator project, matching monies fund or the unrestricted fund. Whether you give \$25 or \$100,000, make an immediate payment or make a pledge, your philanthropic commitment is part of building a sound future for the preservation of the Berkeley City Club building.

– WHAT TO GIVE –

Cash or marketable stocks and bonds.
Real estate or personal property.
Retirement plan or life insurance policy.

Irrevocable deferred gifts such as a charitable remainder trust.

– WHEN TO GIVE –

Now, through a gift of cash or appreciated securities.

Over a period of time, through a signed pledge and payment schedule.

In the future, through an irrevocable deferred gift.

– HOW TO GIVE –

Make a gift of liquid assets for immediate use by the Foundation.

Make a gift that pays you income during your lifetime.

Give an asset that later reverts to family members.

Make an irrevocable deferred gift.

We welcome the opportunity to discuss these possibilities with you and we encourage you to consult with your financial advisor to explore the tax benefits of charitable giving. Please call Anne Foley at 510 883-9710 for more information or to arrange a meeting.

Thank you for your gift to help preserve our beautiful landmark, the Berkeley City Club building designed by Julia Morgan, 1929-30.



PROGRESS BY EMPIRE ELEVATOR CO.

- Continued maintenance on original elevator to keep it operating 24/7.
- Engineered drawings and specifications completed.
- Improved ventilation and cooling in elevator motor room completed.
- Preparation of second shaft space completed.
- Historic interiors and other decorative elements being researched.
- Contributions to the Elevator II Matching Campaign as of 11/10/08 total \$28,939 including 3 1/4 outstanding pledges. Total funds raised \$250,000 less consultation fee payments. The Matching Campaign has been extended until the end of 2008.

A BRIEF HISTORY

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generous donations from our Friends, the Oakmead Foundation, the California State Office of Historic Preservation, the National Trust and American Express.

The LHF is committed to continuing its work to raise funds towards its \$7 million wish list of which over \$200,000 has been donated towards the elevator project (\$500,000 goal). The Foundation's endowment established in 1995 is seeking funding to bring its total to \$2 million – part of the total \$7 million wish list.

Many of you have attended our events -- Cabaret (2007), benefit concerts (2004, 2008), Gray Brechin lecture (2003), Julia Morgan House Tour (2002), Julia Morgan Gala (2002) and Julia Morgan birthday celebrations (1995, 2005). **Please join us on January 18, 2009 to celebrate Julia Morgan's induction into the California Museum Hall of Fame.** Read more in this newsletter about the museum's tribute and the reception at the Berkeley City Club, jointly sponsored by the LHF and the Berkeley City Club.

The Foundation's success depends on the generosity of our Friends and we thank each and every one of you who supports our efforts. ■

JULIA MORGAN TO BE INDUCTED INTO CALIFORNIA HALL OF FAME

THE LANDMARK HERITAGE FOUNDATION has received news that Julia Morgan (1872-1957), architect of our Berkeley City Club building, will be inducted into the California Hall of Fame on December 15, 2008. She will join eleven other legendary Californians who have been selected for induction into the Hall of Fame this year based upon their influence in the state of California, the nation and the world.

In nominating Julia Morgan the California Hall of Fame offered the following: *“As California’s first woman architect, Julia Morgan surmounted gender barriers at home and abroad, inspiring generations of young women to follow their dreams ...*

In a field dominated by men, Morgan succeeded in becoming one of the most prolific architects in American history, designing more than seven hundred buildings over her forty-seven-year career. Climbing scaffolds and descending into trenches in her skirts, she supervised the construction of schools, churches, stores, YWCA buildings, hospitals, houses, and apartments. At the same time, she spent twenty-eight years working on California’s most magnificent building, William Randolph Hearst’s home at San Simeon.”

The California Hall of Fame is the brain child of First Lady of California, Maria Shriver and was established in 2006 and resides in the California Museum of History, Women and the Arts in Sacramento. Inductees or their surviving family members will receive the *Spirit of California Medal* at the December 15th award ceremony to be held at the California Museum. Accepting the award on behalf of Miss Morgan will be her great niece Ellen B. North. The award ceremony is closed to the general public except for major museum donors.

An exhibit displaying the stories and achievements of this year’s inductees will be unveiled at the time of the award ceremony and will be on public display for the coming year. Julia Morgan’s handmade model of San Simeon will be on view at that time. Her accomplishments, along with those of the other inductees will become part of the Museum’s year-round education campaign.

Joining Julia Morgan as inductees this year will be four other posthumous awardees:

Theodor Geisel – *“Dr. Seuss”, children’s book author*
 Dorothea Lange – *Depression-era documentary photographer*
 Linus Pauling – *Scientist, double Nobel prize winner*
 Leland Stanford – *California governor and senator, university founder*

Other recipients include:

Dave Brubeck – *Internationally recognized jazz musician*
 Jane Fonda – *Two-time Oscar winning actress*
 Robert Graham – *Los Angeles artist known for his public art and designer of Spirit of California Medal*
 Quincy Jones – *Composer, music producer and humanitarian*
 Jack LaLanne – *“Godfather” of American fitness*
 Jack Nicholson – *Multiple Oscar nominee and three-time winner*
 Alice Waters – *Known for “California Cuisine” & the Edible Schoolyard Program*

Award recipients are selected by The California Museum, the California Arts Council and the Governor’s and Maria Shriver’s offices, working from established selection criteria to identify nominations.

The Museum is located at 1020 “O” Street, Sacramento CA, one block from the State Capitol. It is open Tuesdays through Saturdays from 10 to 5 and Sundays from 12 to 5. More information available at www.californiamuseum.org.



Public Events at the Berkeley City Club

YOU ARE INVITED
TO ATTEND

Aquatic Exercise
(ongoing)

Thursdays 12–1 pm &
Fridays 4–5 pm

Bridge Players
(ongoing)

Mondays 1 pm

**Berkeley Chamber
Performances**

Feb 17, April 14,
& May 19, 2009

Chess Club Classes
(ongoing)

Mondays 7–8:30 pm

Central Works Theatre
Thurs, Fri, Sat, Sun

City Commons
Fridays 11:30 am–1:30 pm

Actors Reading Writers
(ongoing)
1st Monday 7 pm

Tea with Rosemary
Fridays 4:30–5:30 pm

Pacific Mozart Concert
Friday, Dec 19, 7 pm

“A Christmas Carol”
Friday, Dec 19, 6 pm

Call the Berkeley City Club
(510) 848-7800 for details.



Please join us in celebrating

JULIA MORGAN'S

induction into the

California Hall of Fame

Sunday, January 18, 5:00-7:30 pm

at the

BERKELEY CITY CLUB

2315 Durant Avenue Berkeley CA

RSVP Landmark Heritage Foundation (510) 883-9710

Donation \$25 per guest

LANDMARK
HERITAGE
FOUNDATION



Happy Holidays to All!



FUNDING THE PRESERVATION OF
**JULIA MORGAN'S
BERKELEY CITY CLUB
BUILDING**

2315 DURANT AVE., SUITE 306 • BERKELEY, CA 94704